

Walmart de México y Centroamérica

Appoints Cristian Barrientos as President and CEO

Mexico City, October 7, 2025

Wal-Mart de México, S.A.B. de C.V. (BMV/BIVA: WALMEX) announces to its shareholders and the investing public at large the designation of Cristian Barrientos Pozo as **President and Chief Executive Officer (CEO) for Walmart de México y Centroamérica**.

Cristian has been acting as interim leader and member of the Board of Directors since August 1st, 2025 and his appointment reinforces the retailer's long-term omnichannel strategy.

"Cristian is a visionary leader with a deep understanding of our customers and members," said **Kathryn McLay**, president and CEO, Walmart International. "He has incredible knowledge of the market, is committed to growing talent and has a great appreciation of our purpose. I am pleased to have him in this role."

With over **26 years of professional experience** at Walmart, Cristian joined **Walmart Chile** in 1999, where his commitment and passion for retail led him to build a solid career in various commercial and operational areas. In 2007, he led the creation of the **Súper Bodega aCuenta** format, successfully positioning it as a growth model in the market. In 2012, he joined **Walmart Mexico** as **Vice President of Operations for Bodega Aurrera**, and in 2016, he was named **Senior Vice President**, overseeing the three Bodega Aurrera formats, accelerating the brand's expansion – including opening more than 600 stores – along with developing new business prototypes.

In 2018, he was promoted to **CEO of Walmart Central America**, leading the market in a challenging environment in the five countries in which we operate. In 2020, he returned to Mexico as **COO**, where he drove the expansion of the operation, the opening of more stores and distribution centers, the digitalization and the strengthening of eCommerce as part of Walmart's strategy to establish the company as the leading omnichannel player in the Mexican market. Finally, in 2023 he was promoted to **President and CEO of Walmart Chile**.

He holds an undergraduate degree from **Universidad Gabriela Mistral** along with an **MBA from Universidad Adolfo Ibáñez**.

Cristian will continue to serve the Board as **provisional Director** until his ratification in the annual shareholders meeting.

Contacts

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